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**KING CONSERVATION DISTRICT  
GRANT SUBCOMMITTEE MEETING  
OF THE BOARD OF SUPERVISORS  
Monday, January 27<sup>th</sup>, 2020  
4:00 PM – King Conservation District Office  
Elk Room  
800 SW 39<sup>th</sup> St, Suite 150  
Renton, WA 98057  
425-282-1900  
Meeting Agenda**

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Call to Order

**1. Preliminary Matters 4:00-4:02**

- a) Introductions
- b) Additions or Corrections to the Agenda
- c) Adoption of the Board Agenda

**2. Public Comment: 4:02 – 4:07**

**3. Grant Subcommittee Items: 4:07 – 5:00 pm**

**1. Applications:**

- a. City of Auburn – 2020 Auburn International Farmers Market – Marketing and Demonstrations

**2. Amendments: None**

**3. Close outs:**

- 1) Coastal Geologic Services, Inc. – 2019 Seahurst Park South and North Beach Monitoring
- 2) City of Bellevue – Lewis Creek Park Interpretive Signage

**4. Regional Food System Grants: None**



## Auburn International Farmers Market (AIFM) – Marketing & Demonstrations - 2020 Season

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### *Member Jurisdiction Grant Program*

### ***Auburn***

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25 W Main St.  
Auburn, WA 98001

O: 253-931-3000

### ***Ms Amanda Valdez***

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Auburn Community and Event Center  
910 Ninth Street SE  
Auburn, WA 98002

avaldez@auburnwa.gov  
O: 253-804-5049  
M: 253-266-2726

# Application Form

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## Summary Information

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### Project Title\*

Auburn International Farmers Market (AIFM) – Marketing & Demonstrations - 2020 Season

### Project Description - Short

Provide a short, concise description of the project no more than two or three sentences.

Through an aggressive marketing campaign, gardening, cooking, and healthy living demonstrations the Auburn International Farmers Market plans to increase access to local farm products and healthy living practices to the South King County community.

### Principal Partners (if any)

### Amount of KCD Funding Requested\*

You will need to upload a detailed budget document before you submit your application. Please make sure the amount requested and total project cost amounts you list here match the amounts in the uploaded budget document.

\$20,000.00

### Total Project Cost\*

\$79,144.00

### Total Matching Funds (optional)

\$59,144.00

### Project Start Date\*

01/01/2020

### Project End Date\*

12/31/2020

## Close Date

### Project Location\*

Address, Parcel #, OR L&L Points, for site specific projects only.

If more than two locations, state "multiple" and explain.

1140 Auburn Way South, Les Gove Park, Auburn, WA 98002

### Jurisdiction

If the applicant is not a city or jurisdiction, please type in the city or jurisdiction this project is located in.

Auburn

### Is your project on public or private land?\*

Public

### State Legislative District #\*

Click here to find it on the web. If your project resides in more than one district, type in the primary district or type in zero.

47

### King County District #\*

Click here to find it on the web. If your project resides in more than one district, type in the primary district or type in zero.

7

## Narratives, Budget, & Attachments

### Project Description - Detailed\*

Provide a description of the project that summarizes what you will do, how you will do it, and why you will do it. Describe target audience, outcomes, objectives and general timelines.

The Auburn International Farmers Market (AIFM), will increase access to healthy, local farm products in the South King County community. Farmers will have increased opportunity to sell their products locally, reducing their use of fuel and packaging, and increasing the likelihood of good stewardship of local agricultural lands. Market customers will have the opportunity to learn about local food systems, use of local farm products and healthful practices in preparing locally sourced food. Additionally, the Market will provide increased access to food assistance programs in 2020. The AIFM is open every Sunday, June 7 through September 20, providing a reliable and consistent source for farm products and learning opportunities which will positively impact the purchasing and eating habits of our customers.

The Auburn International Farmers Market works with Market partners to access the expertise, support and assistance required to present a successful Farmers Market. AIFM will continue to grow its partnerships in 2020, current Market partners include: Washington State Farmers Market Association, the Auburn Food Bank, Healthy Auburn Blue Ribbon Committee, local businesses and non-profits. We have additional support from the Farmers Market Coalition, Washington State University Food Sense, Tilth Alliance as well as support from surrounding Markets and their managers.

The AIFM considers our partnership with King Conservation District to be integral to our successful Market. In 2020, the Market seeks KCD Grant funding to help continue working with our education partners to provide the education and demonstration component of the Market. Providing informational sessions and demonstrations is essential for consumers to learn about the importance of healthy, nutritional, farm fresh foods; sustainability; and the impact local farms have on the regional economy.

The Auburn International Farmers Market has two main target audiences: our customers - residents of South King County, and local farmers. The residents of South King County benefit from easy and dependable access to fresh local produce, education and food assistance programs. AIFM works with local farmers who rely on their businesses as their primary livelihood. The Market provides a local, consistent and reliable location to sell their products, benefitting not only the farmers, but the community as well. Typically, small local family farmers (as opposed to "factory" farmers) are more invested in the land, their practices tend to conserve water, create less waste, reduce packaging, and maintain healthy topsoil through proper crop rotation and management. Small family farms are less likely to use large amounts of pesticides, hormones, or antibiotics, whose residues impact our water supply and environment, i.e., pesticides in fish and subsequently in humans. Farmers from around the state depend on farmers markets to maintain business and provide a return on their investment. This keeps local agriculture lands in production and strengthens the local economy. According to research conducted by Sustainable-Seattle, for every dollar spent at farmers markets, 62 cents is re-spent locally! In the AIFM 2019 season, King County Farm vendor sales reached over \$37,000. King County Farm vendor sales at the AIFM have increased 30% since 2017. This is largely due to our relocation to an active park along a busy road, near residential housing, which increased visibility and access to the community.

Additionally, the Market plans to reach out to the approximately 24,000 clients who utilize the EBT benefit system for food access in Auburn. A portion of the grant from KCD will allow us to aggressively market our food assistance programs, EBT and Fresh Bucks, boosting market visibility and increasing local food access to thousands of residents. This marketing and promotion campaign will remind shoppers about the fresh and local product available at the Market and the value of shopping locally. AIFM will build on efforts invested in developing and operating the Market over the past eleven years, increasing the shopper/customer base among all citizens to create a sustainable and thriving market.

## Project Activities and Measurable Results\*

List specific project activities to be completed with KCD grant funds and the associated outcomes or measurable results, and timeline.

### 1. EDUCATION & DEMONSTRATION SESSIONS. Timeline: June 2020-September 2020

Activity: Coordinate with local professionals, non-profits, and businesses focused on health living, eating, and well-being to provide educational sessions and demonstrations to showcase how buying local helps improve the economy, health, our environment and improves local farmers opportunity to sell their farm fresh foods.

Deliverables: Farming, gardening and cooking demonstrations, nutritionist information and demonstrations.

Outcomes: Increase and highlight the importance of fresh foods while also making recipes accessible and local. Educating shoppers on different uses of fresh and local products. Increased awareness and education of how to use farm fresh products purchased from farmers at the AIFM.

## 2. BEGINNING OF SEASON POSTCARD MAILING. Timeline: May/June 2020

Activity: Create season-opening postcard; mail to carrier routes surrounding the Market to announce the schedule of events during the season and highlight acceptance of SNAP benefits through EBT, and other food assistance programs, demonstrations and location of AIFM.

Deliverables: Shopper count, SNAP customer count, SNAP transactions

Outcomes: increase shopper base, increase awareness of the AIFM its programs and educational demonstrations.

## 3. EBT & and other food assistance programs Marketing & Outreach. Timeline: June 2020-September 2020

Activity: Create a marketing plan and advertising campaign to alert Auburn residents of the payment option at the Market. Conduct community outreach to agencies supporting SNAP clients.

Deliverables: Marketing plan, shopper counts, vendor sales from farmers, EBT transactions; community outreach contacts.

Outcomes: Increase in number of shoppers using EBT and other food assistance programs Improved access to healthy, affordable food in low-income communities; Improved knowledge about products and resources available at AIFM for SNAP recipients.

## 4. Marketing & Outreach. Timeline: January 2020-September 2020

Activity: Create signage, banners, an online marketing campaign including social media channels, press releases, and e-blasts, to advertise the Market and its importance to the community as an access point to fresh produce.

Deliverables: Marketing plan, shopper counts, farm vendor sales, EBT transactions; community outreach contacts.

Outcomes: Increase in number of shoppers, improved access to healthy, affordable food in low-income communities; improved knowledge about products and resources available at AIFM for SNAP recipients. Increase farmer vendor sales.

## 5. Advertising through Auburn Reporter. Timeline: June 2020-September 2020

Activity: Create a series of weekly advertisements in the local newspaper that showcase market events, demonstrations and educational sessions throughout the season.

Deliverables: Shopper count

Outcomes: Promote the Market weekly to gain attendance and shoppers

## 6.Targeted Facebook Advertising. Timeline: June 2020- September 2020.

Activity: Create a series of Facebook ads that promote different market events and track social media responses; market attendance patterns and vendor revenue in relation to ads run.

Deliverables: Use Facebook metrics to track online engagement

Outcomes: Increased presence on social media and increase awareness for shoppers in South King County about the AIFM.

## 7. Other Paid Advertising Opportunities. Timeline: June 2020-September 2020

Activity: Investigate other paid advertising opportunities that may help bring shoppers to the Market during the season

Over the past eleven Market seasons, the AIFM has established effective lines of communication with farmers, other farmers markets, the Washington State Farmers Market Association, and the Tilth Alliance. In 2020 we will continue our work to build our shopper base.

In 2020, the AIFM plans to increase the market customer base via the use of the KCD Marketing and Promotional Grant request, thereby establishing a thriving market for the community, buyers and farmers. The increase of shoppers will stem from an aggressive marketing and promotion plan; a series of educational sessions and demonstrations that serve to inform shoppers about the benefits of buying local, farm fresh produce, healthy eating, sustainability practices, environmental awareness and providing a market for

farmers to sell their agriculture products to improve their business base. Continuing to allow acceptance of SNAP benefits through EBT transactions will open the Market up to a broader customer base that desires to purchase farm fresh products.

The AIFM is a member of the Washington State Farmers Market Association, whose policy guidelines are that all farm products sold at state markets must be grown in Washington State. Farmers at the Market sell quality, fresh produce and the Market will ensure that local farmers are selling fresh picked produce for the season. Vendors participating in the Market agree to comply with limited pesticide/chemical use; adherence to organic growing if and when possible; and water table conservation/protection farming practices.

In working with the agencies and associations that will provide educational sessions and demonstrations, the Market will create an environment that is fun and inviting for shoppers to learn about the importance of community farmers markets, healthy eating, sustainability, supporting local farmers and improving the economy by sustaining the agricultural opportunities for local Washington State Farmers. The sessions will be presented in an easy to understand, creative way that encourage customers to learn more, ask questions and change behavior through educational awareness.

The 2020 AIFM Marketing and Promotion Plan targets families, adults, seniors and youth within the region with the goal of building public awareness about the AIFM, creating awareness about accepting EBT and other food assistance programs, and attracting shoppers to the Market each week during the market season. Messaging and marketing for the AIFM will be created to support farmers and local agriculture; promote access to fresh, vitamin-rich produce; showcase access to greater diversity of produce and flowers; work to revitalize and support the community; promote the experience of a community-wide social event; promote a unique shopping experience; and reflect how customers enjoy music, entertainment and healthful demonstrations during the market season.

Lastly, the AIFM provides a local market outlet for shoppers in South King County. A nearby service without the rigors of travel and environmental waste.

The AIFM will submit the required reports to King Conservation District. The Market will use the following metrics to evaluate the performance of the advertising and educational/demonstration elements as they relate to shoppers at the AIFM:

1. Number of customers attending the Market.
2. Number of vendors (farmers) supplying the Market.
3. Accounting of weekly vendor sales.
4. Number of non-profit and other complimentary stall spaces provided.
5. Number of pounds of food donated to local Food Bank.
6. EBT & Fresh Bucks transactions
7. Community outreach contacts related to EBT and Fresh Bucks promotions

## Project Budget and Expenses\*

Fill out and upload separate Application Budget Form also available on the KCD Member Jurisdiction Grant Program website. Budget must be detailed with footnotes, appropriate and reasonable, *meeting state auditor/GAAP guidelines. Please do not use forms from previous applications. Please only upload the form linked above. Thank you!*

KCD-Member-Jurisdiction-Grant-Program-Application-Budget-Form.xlsx



## Member Jurisdiction Authorization Letter

If you are a nonprofit organization seeking Member Jurisdiction funding, you must upload written authorization from the Member Jurisdiction to apply for funding. This can be in the form of a letter or scanned copy of an email.

## Additional Attachments

Upload any photos or maps of your project here. Only one file will be accepted. Please combine multiple files into one if possible.

## Natural Resource Improvement Actions- Criteria Checklist

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Please **only** select "yes" below the action that your project **directly** addresses

### Direct Improvement of Natural Resource Conditions\*

To improve landscape and natural resource conditions as a result of direct action that enhances water quality, protects and conserves soils, implements ecosystem restoration and preservation projects (*examples include supporting private property owners with land stewardship, water quality, aquatic and wildlife habitat resources, removal of invasive weeds, stewardship on public land*)

**Does your project directly address this issue?**

No

### Education and Outreach\*

To raise awareness, deepen knowledge, and change behaviors of residents, landowners, and other land managers and organizations to practice exemplary stewardship of natural resources (*examples include education about stormwater management; the value of farmland, local farms and food systems, shorelines, salmon habitat, forests and other ecosystems*)

**Does your project directly address this issue?**

Yes

### Pilot and Demonstration Projects\*

To test and/or improve concepts and/or approaches in natural resource management that can be replicated by others (*examples include low impact development or green infrastructure demonstration projects, development of new best management practices, distribution of local farm products, urban agriculture (e.g. farmers markets and backyard food production to promote or support social economic independence and healthy living); technological innovation for natural resource conservation*)

**Does your project directly address this issue?**

Yes

## Capacity Building\*

To enhance the ability of organizations, agencies, residential landowners and other land owners and managers to have knowledge, skills, tools, support systems and technical resources to implement exemplary best management practices and deliver natural resource management actions on the ground (*examples include urban agriculture development, assistance to and inclusion of private property owners, preservation, restoration, and/or expansion of urban and/or rural agricultural lands, rural and urban forest lands, riparian restoration and stewardship on private and public lands*)

Does your project directly address this issue?

No

## Project Type

## KCD Acknowledgement and Signature

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By signing below, the applicant agrees to acknowledge King Conservation District funding by placing the KCD-provided logo on signs, materials, and documents produced as part of the above proposal. In addition, the applicant will notify KCD of public events and activities funded by the KCD.

## Authorized Applicant Electronic Signature\*

Please enter your full name to sign and agree to the above.

Amanda Valdez

## Title

Events Coordinator

## Date\*

01/13/2020

## File Attachment Summary

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### ***Applicant File Uploads***

- KCD-Member-Jurisdiction-Grant-Program-Application-Budget-Form.xlsx



## Member Jurisdiction Grant Program

### Grant Application Project Budget Form

Promoting sustainable uses of natural resources through responsible stewardship

<b>Project Name</b>	Auburn International Farmers Market (AIFM) - Marketing & Demonstrations - 2020 season			
<b>Applicant</b>	Amanda Valdez			
<b>Contact</b>	Amanda Valdez			
<b>Mailing Address</b>	910 Ninth ST SE, Auburn, WA 98002			
<b>E-mail</b>	<a href="mailto:avaldez@auburnwa.gov">avaldez@auburnwa.gov</a>	<b>Project Start Date:</b>	1/1/2020	
<b>Phone</b>	253-804-5049	<b>Project End Date:</b>	12/31/2020	
<b>Please provide detailed budget information below. Itemize categories such as supplies, contracted services with footnotes and detailed descriptions below</b>				
<b>Budget Item</b>	<b>KCD Funds</b>	<b>Other Funds</b>	<b>Other Funds</b>	<b>Total</b>
		City of Auburn funds	4Culture/Arts Commission Grant	
<b>Salaries &amp; Benefits</b>		\$43,494		\$43,494
<b>Travel/ Meals/ Mileage (for - volunteers, staff)</b>		\$1,000		\$1,000
<b>Office Supplies</b>		\$750		\$750
<b>Field Supplies</b>		\$400		\$400
<b>Contracted/ Professional Services</b>	\$3,000	\$3,000	\$1,500	\$7,500
<b>Permits</b>				\$0
<b>Other: Temporary Wages</b>		\$2,500		\$2,500
<b>Other: Temporary Benefits</b>		\$500		\$500
<b>Other: Miscellaneous</b>		\$2,000		\$2,000
<b>Other: Communication</b>		\$1,000		\$1,000
<b>Other: Advertising</b>	\$17,000	\$3,000		\$20,000
<b>TOTAL</b>	<b>\$20,000</b>	<b>\$57,644</b>	<b>\$1,500</b>	<b>\$79,144</b>

Total Project Cost	\$79,144
Total Match	\$59,144
Amount of KCD Funding Requested	\$20,000

Match Percentage	75%
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*Footnotes:*





# King Conservation District Member Jurisdiction Grant Program Grant Agreement Close Out

## Grant Summary Information

Recipient: Coastal Geologic Services, Inc.

Project Title: 2019 Seahurst Park South and North Beach Monitoring

Project Description: Topographic monitoring, beach volume change, and substrate characterization of the North and South areas of the shoreline restoration project at Seahurst Park. This will constitute Year 14 monitoring for the South area, and Year 5 for the North.

Funding Source and Year: 2015, 2016 & 2017 KCD-Burien Member Jurisdiction Funds

Start Date: 07/01/2019

End Date: 12/20/2019

Date Awarded: 08/12/2019

## Grant Budget Summary

## Returned Funds:

## Payment Summary

Award Amount: \$29,239.00

Amount Returned: \$N/A

Amount Paid to Date: \$21,585.46

Amount Spent: \$29,239.00

Date Returned: N/A

Final Payment: \$7,653.54  
Date: After KCD approves this form

## Amendment Request Summary:

Yes N/A Notes:

Scope of Work Revision: ☐ Yes ☒ N/A

Budget Revision: ☒ Yes ☐ N/A Revised to reflect actual expenditures

Completion Date Extension: ☐ Yes ☒ N/A Extended to:

## Copies of Work Product (check box or describe below)

☐ Designs/Plans ☐ Brochures/Publications ☐ Curricula

☒ Photos ☐ Video ☐ Sign Mock-Ups

Report: **Seahurst Park Physical Beach Monitoring 2019 - North and South Sections**, prepared for City of Burien Parks, Recreation, and Cultural Services

**KCD Acknowledgement:** KCD was directly acknowledged for funding project efforts through the Member Jurisdiction Grant Program in the final monitoring report, both on the report cover page and in the report introduction. Future discussion of project efforts at Seahurst Park by CGS will explicitly mention funding provided by KCD.

KCD's funding support was also mentioned in public notices sent to residents in the vicinity of Seahurst Park.

Site Visit

Date:

N/A: ☒



Description: KCD staff were invited to watch the drone surveys conducted as part of this project. It was very impressive and we were excited to be invited.

#### Planting Projects:

Maintenance/Monitoring

Needs to be tracked: ☐

Ongoing until: \_\_\_\_\_

Completed: ☒ N/A: ☐

#### Reporting Summary:

Yes

No

Notes:

Progress Reports: ☒ ☐

Expense Reports: ☒ ☐

Final Reports: ☒ ☐

#### Project Accomplishments and Successes

This project resulted in the completion of Year 14 (2019) post-project physical monitoring for the Phase 1 (south beach) project area at Seahurst Park, and Year 5 post-project physical monitoring for the Phase 2 (north beach) project area. The purpose of initial beach restoration efforts at Seahurst Park was to re-create and restore habitat and recreational value that had been lost under armored conditions, and included removal of 1,100 LF of shore armor (primarily composed of rock-filled wire baskets (gabion) and rock revetment structures) from the south beach, removal of 1,800 LF of shore armor (including several cross-shore groins) from the north beach, and extensive beach nourishment and backshore vegetation planting. Monitoring in 2019 successfully documented beach topography, sediment quality, and backshore habitat across the full length of Seahurst Park's waterfront. **Evidence of site stabilization and increasing habitat maturity was evident, as were the positive impacts of restoring connectivity between the Park uplands (bluffs, backshore) and intertidal. Both the south and north project areas appear to be performing well following project implementation.**

#### Regional Benefits

Seahurst Park has been the subject of biological and physical monitoring for over 40 years by various agencies and organizations, including Coastal Geologic Services (CGS), the University of Washington, WDFW, and others. **Monitoring projects such as this contribute valuable knowledge to the Puget Sound regional research and management community regarding the outcomes of different coastal stewardship practices, and can inform and improve outcomes for future coastal restoration efforts.**

**Monitoring projects are notoriously challenging to fund**, as there is often greater public interest and investment in implementing projects than in assessing the efficacy of completed efforts. However, without monitoring, there is no empirically-sound means by which to determine whether a project has met its stated goals (improving nearshore habitat, restoring sediment dynamics, etc.), or to determine why some projects succeed and others fail. **This sort of information is absolutely critical in order to adapt and improve management and restoration practices in the complex Puget Sound nearshore.**

#### Obstacles and Challenges

While CGS has successfully carried out monitoring efforts at Seahurst Park since 2004, new monitoring methods used for mapping beach topography in 2019 posed some new challenges, while also solving old problems. Seahurst Park is a sizeable site on which to carry out detailed topographic mapping (approximately 4,200 LF of shoreline exist within Park boundaries, with an additional approximately 400 LF mapped of reference beach south of the Park). Previous monitoring efforts, under constraints of time and budget availability, have had to balance those constraints against the resolution of topographic mapping that could be achieved. 2019 monitoring introduced new mapping and modeling techniques (Structure from Motion (SfM) modeling technology based on drone-captured imagery) that greatly reduced the amount of field-based mapping time required, and dramatically improved the possible ground resolution for topographic mapping (down to ~1-inch mapping resolution). While SfM methods reduced the amount of field-based mapping time, it also increased the amount of data post-processing required. Intentional advance forecasting of project hours and budget demands was essential to making sure that



final topographic models were accurate, completed in a timely fashion, and did not demand disproportionate budget allocation

Drone-based image collection at this popular public park within airspace governed by the FAA (associated with the busy, Class B, SeaTac International Airport) required careful advance planning and coordination with appropriate regulatory agencies and the City of Burien in order to safely and legally operate at this site. This included development and delivery of public notices, informing Park visitors and nearby residents of planned drone activities, verbal communication of intended activities to Park visitors while conducting other monitoring tasks, and obtaining of airspace operation authorization through the FAA's LAANC program prior to flight.

#### **Lessons Learned and Recommendations for Future Projects**

Multi-year monitoring at Seahurst Park has shown the variability in years immediately following project implementation, and the trend towards developing a more natural and resilient nearshore environment with time. Initial post-project monitoring at the Phase 1 and Phase 2 project areas noted changes in beach topography and sediment composition across years, which influence the stability and suitability of habitat. As these project areas have matured, they have developed a more stable beachface that is (potentially) slowly migrating landward, as would be expected of a natural and resilient beach in this region. Continued monitoring is recommended to document the long-term outcomes of these projects, particularly at the Phase 2 project area which is still relatively "young" in terms of years post-completion.

*I certify that the project has been completed, all expenditures have been paid, and the final report has been received by the District.*

\_\_\_\_\_  
District Representative

Date: \_\_\_\_\_

*I certify that the project has been completed, all expenditures have been reported, and the final report has been completed and submitted to the District.*

\_\_\_\_\_  
Grant Recipient

Name: *Lauren Ode-Giles*

Title: *Project Manager, Environmental Scientist*

Date: *1/15/20*





**King Conservation District  
Member Jurisdiction Grant Program  
Grant Agreement Close Out**

**Grant Summary Information**

**Recipient:** City of Bellevue

**Project Title:** Lewis Creek Park Interpretive Signage

**Project Description:** Design and install five interpretive signs at Lewis Creek Park. Panel content is designed to maximize usefulness to multilingual park-going population.

**Funding Source and Year:** KCD-Bellevue 2018 Member Jurisdiction Funds

**Start Date:** 01/31/2019

**End Date:** 10/01/2020

**Date Awarded:** 02/11/2019

**Grant Budget Summary**

**Returned Funds:**

**Payment Summary**

Award Amount: \$20,000.00

Amount Returned: \$N/A

Amount Paid to Date: \$18,000.00  
8/19/19

Amount Spent: \$20,000.00

Date Returned: N/A

Final Payment: \$2,000.00  
Date: After KCD signs this form

**Copies of Work Product (check box or describe below)**

☐ Designs/Plans

☐ Brochures/Publications

☐ Curricula

☒ Photos

☐ Video

☒ Sign Mock-Ups

Other:

**KCD Acknowledgement:** KCD was acknowledged by including KCD's logo on the installed educational panels – Please see attached photos.

Note: The KCD logo used on the signs is not the most current logo. By the time KCD staff realized City staff did not have the current logo, it was too late because the signs had already been produced. Bellevue and KCD staff have talked and they are committed to using the current, KCD provided logos going forward. KCD has current signage grants in progress and they are all using the current logo.

**Reporting Summary:** Yes No Notes:

Progress Reports: ☒ ☐

Expense Reports: ☒ ☐

Final Reports: ☒ ☐

**Project Accomplishments and Successes**

As proposed, this King Conservation District Member Jurisdiction Grant (with matching dollars from Bellevue Parks & Community Services) funded a series of five high-quality interpretive signs for Lewis Creek Park in Bellevue WA. These signs are designed to convey major interpretive objectives without the need to read the accompanying English-language text.



### Regional Benefits

Lewis Creek Park in South Bellevue's Lakemont Neighborhood enjoys high visitation due to 1) a variety of amenities at the park, 2) its proximity to a major surface street, 3) ample parking, 4) year-round trail usage by adjacent neighborhood residents, 5) a nearby visitor center that hosts educational programming in the park, and 6) the non-strenuous nature of the trail system. While difficult to estimate, Bellevue Parks & Community Services believes these signs will be viewed by several thousand visitors each year during the panels' lifespan; including a sizable portion that do not read and/or speak the English Language. Although these interpretive panels include English language text, they are not reliant on that text to convey major interpretive themes. These signs will provide educational outreach to park guests that would not otherwise be reached by English-language educational programming or text-reliant signage.

### Obstacles and Challenges

One educational panel in this series interprets the farming heritage of the properties that would eventually become Lewis Creek Park. Park ranger staff originally designed this panel to include a contemporaneous aerial image to compare side-by-side to a historical photograph to show the development of Cougar Mountain in the ~100 years since the photograph was taken. We were, unfortunately, unable to secure required permissions from the City of Bellevue to obtain these photographs using a drone (the only practicable way to match the point of view of the historical photograph). Panel content was eventually reworked.

### Lessons Learned and Recommendations for Future Projects

This project benefited from previous work by Bellevue Parks & Community Services staff – the Lewis Creek Visitor Center Interpretive Plan. Additionally, relevant staff met early on during the project to thoroughly discuss major panel content decisions. Panels were outlined and mocked up as much as possible for these initial discussions. This initial body of work at the beginning of the project meant that there were few surprises (and accompanying changes/edits) later during panel design.

These panels were designed to be understood without text, across languages and cultures. Because relatively few concepts are fully universal with respect to language and/or culture, these universal interpretive messages must be simple and straight-forward.

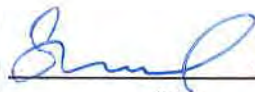
Cost estimates versus actual expenditures: Expenditures for two line items on this project ("Contracted/professional services – Stand fabrication and installation" & "Image Royalties") had a final cost substantially less than originally proposed. Historical photographs were able to be obtained royalty-free from 1) the Peltola Family (previous residents of the current day park site) and 2) the Puget Sound Regional Archives. Additionally, the Washington Geological Survey (WA Department of Natural Resources) permitted the free usage of an inset map. Taken together, the expected expenditures relating to image royalties (jurisdictional match dollars) were not made during the course of this project. Additionally, the winning bid to fabricate and install panel stands (jurisdictional match) was substantially less than originally envisioned.

*I certify that the project has been completed, all expenditures have been paid, and the final report has been received by the District.*

\_\_\_\_\_  
District Representative

Date: \_\_\_\_\_

*I certify that the project has been completed, all expenditures have been reported, and the final report has been completed and submitted to the District.*

 for the City of Bellevue

Grant Recipient

Name:

Title:

Date: 01/15/2020