

KCD Urban Shorelines & Riparian Habitat Working Group

Recommended Framework for Delivery of KCD/Jurisdiction Partnership-based Urban Shorelines & Riparian Habitat Improvement Services

Overview of the Urban Shorelines & Riparian Habitat Improvement Services Framework

Beginning in January 2015, the KCD launched an expansion of its aquatic area protection and enhancement programs to include education, technical assistance and project implementation services to urban residential freshwater shoreline and riparian habitat landowners. The Urban Shorelines & Riparian Habitat Program includes two parallel program development paths – technical assistance and project implementation services for urban homeowners and residents, and education programming for urban homeowners and residents. Work on the technical assistance and project implementation component of the Program culminated in mid-October with recommendations from the *Urban Shorelines & Riparian Habitat Working Group* on an Implementation Framework to deliver Program services in partnership with Member Jurisdictions. Highlights of the Implementation Framework include the establishment of a mapping tool to document the distribution of current and future KCD-implemented urban shorelines and riparian habitat projects, the identification of 6 programmatic Guiding Principles, and the outline of a *Member Jurisdiction Urban Shorelines Outreach Toolkit*. Recommendations on the urban shorelines and riparian habitat education component will be transmitted at a later date.

Working Group Recommendations – Guiding Principles for the Urban Shorelines & Riparian Habitat Improvement Program (including mapping tool)

The Working Group recommendation is to provide KCD *Urban Shorelines & Riparian Habitat Improvement Program* services to Member Jurisdictions through an Implementation Framework that increases collaboration with Jurisdictions on KCD urban shorelines education, technical assistance and project implementation services, and fosters a KCD-City Staff team approach on implementing the *Urban Shorelines & Riparian Habitat Improvement Program*. Additionally, the Program Implementation Framework is envisioned to adhere to the following Guiding Principles:

- Program services will be directed to homeowners and residents to improve urban shorelines and riparian habitat on private property.
- Services will continue to be offered on a first-come first-serve basis to meet the needs of urban homeowners and residents as they become “ready to proceed.” Ready to proceed is generally understood to mean proactive and willing to contribute cash or in-kind labor/materials to improve shoreline and riparian conditions through project implementation.

- All urban areas within the boundary of the KCD will be within 2 miles of an implemented KCD project to ensure easy access on the part of City Staff as well as homeowners and residents to examples of the type of work performed by KCD. (*Note: a map detailing the distribution of projects implemented to date is attached, and KCD will continue to work on numeric goals to address rational assessment of geographic equity.*)
- Urban shoreline and riparian habitat improvement projects will focus on invasive species control, water temperature improvement and erosion and sediment control through vegetation management practices and establishment of native plant species.
- The Program will include an *Urban Shorelines and Riparian Habitat Outreach Toolkit* to support Program collaboration with Member Jurisdiction. The Toolkit is envisioned to help City Staff and KCD to work together and support each other in delivering aquatic area protection and enhancement services to urban homeowners and residents. (*Note: the Outreach Toolkit is outlined in the following section.*)
- These Guiding Principles are understood to generally apply to all KCD aquatic area protection and enhancement programs except where a uniquely “urban” Jurisdiction focus is addressed.

Working Group Recommendations – Member Jurisdiction Urban Shorelines Outreach Toolkit

The Working Group recommendation is to build a *Member Jurisdiction Urban Shorelines Outreach Toolkit* to collaboratively market KCD *Urban Shorelines & Riparian Habitat Improvement Program* services within the boundaries of individual jurisdictions. The objectives of a toolkit-based approach to implementing the Program in the incorporated areas are to 1) assist the City Staff with utilizing and benefiting from the KCD Program, and 2) inform residents and landowners about and refer them to the KCD Program. The goal is to “touch” all Cities within the boundary of KCD in 2 to 3 years through the Outreach Toolkit. (*Note - KCD Urban Shorelines & Riparian Habitat Education Program services are an element of Outreach Toolkit that are in addition to the following items.*)

- Help Cities design a KCD Program presence on individual City web sites.
- Enhance the KCD web site to include more robust technical tools and resources to assist City Staff and homeowners and residents with urban shorelines and riparian habitat protection and enhancement. Key messages associated with this content will address why it’s important and how to protect and enhance aquatic resources, and will seek to motivate homeowners and residents and direct them to support resources.
- Help Cities with aquatic resource protection and enhancement communications by providing Cities with news stories / articles, technical content documents, and marketing/advertising content two to four times per year for posting and / or distribution on Jurisdiction social media / web sites, in newsletters and other distribution materials, through local access TV, etc.

- Provide outreach materials, as requested or needed, for distribution to the general public that highlight urban shorelines related technical topics and that inform homeowners and residents about the types of shorelines and riparian support provided through the KCD. Additionally, opportunities to co-brand these outreach materials will be explored, and Cities with in-house content development/production capacity issues will be prioritized.
- Conduct “KCD 101” meet-and-greet sessions and upon request conduct KCD *Urban Shorelines & Riparian Habitat Program* collaboration sessions with City cross-functional teams. The primary focus of this work will be to help Cities generally understand and utilize KCD Programs, and in the case of the *Urban Shorelines & Riparian Habitat Program*, to coordinate on the Outreach Toolkit items and conduct tours and work sessions where requested or needed to support or build aquatic resource protection and enhancement capacity in the Jurisdiction as well as facilitate delivery of the Program.

Next Steps

- October 21, 2015 – KCD Advisory Committee concurrence with the Urban Shorelines Initiative Working Group recommendations
- October 22, 2015 – Launch Outreach Toolkit development process
- Ongoing – Continue develop of urban shorelines and riparian habitat education curriculum. Report to KCD AC Executive Committee through December and full KCD AC in January 2016.

Working Group Participants

- Erika Morgan, Councilmember, City of Black Diamond
- Mary Jane Goss, Mayor, City of Lake Forest Park
- Mark Hoffman, Community Development Director, City of Snoqualmie
- John Stokes, Councilmember, City of Bellevue
- Max Prinsen, Secretary / Auditor, KCD Board of Supervisors
- Craig Kanagy, Private Citizen, Vashon Island
- Heather Trim, Science and Policy Director, Futurewise